

## ORDER



**Orders**  
**Order / Rev:** 164604  
**Alt Order #:** 06842773  
**Product Desc:** KLINE FOR CONGRESS  
**Estimate:** 212  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 10/24/12 / 10/24/12  
**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-TV**

**Primary AE:** Rachel Chason  
**Sales Office:** P-PHL  
**Sales Region:** National

**Agency Name:** Stevens Reed Curcio & Potholm  
**Buying Contact:**  
**Billing Contact:**  
 201 Union Street Ste. 200  
 Alexandria, VA 22314-3219

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Kline for Congress  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** 3  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 10/01/12   | 10/28/12 | 62      | \$28,700.00  | \$24,395.00 |
| 10/29/12   | 10/29/12 | 11      | \$9,175.00   | \$7,798.75  |

**Totals**

| Month         | # Spots   | Gross Amount       | Net Amount         | Rating        |
|---------------|-----------|--------------------|--------------------|---------------|
| October 2012  | 62        | \$28,700.00        | \$24,395.00        | 111.90        |
| November 2012 | 11        | \$9,175.00         | \$7,798.75         | 29.70         |
| <b>Totals</b> | <b>73</b> | <b>\$37,875.00</b> | <b>\$32,193.75</b> | <b>141.60</b> |

**Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Rachel Chason     |              |              | Start Of Order - End Of Order | 100%    |

| Ln                                    | Ch        | Start             | End             | Inventory Code                     | Break             | Start/End Time        | Days            | Len           | Spots | Rate          | Pri | Rtg        | Type        | Spots | Amount     |
|---------------------------------------|-----------|-------------------|-----------------|------------------------------------|-------------------|-----------------------|-----------------|---------------|-------|---------------|-----|------------|-------------|-------|------------|
| 1                                     | M         | 10/23/12          | 10/26/12        | M-F 5-530a News<br>M-F 5-530a News | CM                | 5-530a                | - TWTF - -      | :30           | 2     | \$250.00      | 3   | 1.00       | NM          | 2     | \$500.00   |
| NEWS 5A                               |           |                   |                 | NEWS 5A                            |                   |                       |                 |               |       |               |     |            |             |       |            |
|                                       |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    | <u>Spots/Week</u> |                       |                 | <u>Rate</u>   |       | <u>Rating</u> |     |            |             |       |            |
| Week:                                 |           | 10/22/12          | 10/28/12        | - TWTF - -                         | 2                 |                       |                 | \$250.00      |       | 1.00          |     |            |             |       |            |
| 2                                     | M         | 10/23/12          | 10/26/12        | M-F 530-6a News<br>M-F 530-6a News | CM                | 530-6a                | - TWTF - -      | :30           | 3     | \$250.00      | 3   | 1.50       | NM          | 3     | \$750.00   |
| NEWS 5:30A                            |           |                   |                 | NEWS 530A                          |                   |                       |                 |               |       |               |     |            |             |       |            |
|                                       |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    | <u>Spots/Week</u> |                       |                 | <u>Rate</u>   |       | <u>Rating</u> |     |            |             |       |            |
| Week:                                 |           | 10/22/12          | 10/28/12        | - TWTF - -                         | 3                 |                       |                 | \$250.00      |       | 1.50          |     |            |             |       |            |
| 3                                     | M         | 10/23/12          | 10/26/12        | M-F 6-7a News<br>M-F 6-7a News     | CM                | 6-7a                  | - TWTF - -      | :30           | 4     | \$450.00      | 4   | 2.20       | NM          | 4     | \$1,800.00 |
| NEWS 6A                               |           |                   |                 | NEWS 6A                            |                   |                       |                 |               |       |               |     |            |             |       |            |
| WITH MAX SEP ON DAYS WITH 2X          |           |                   |                 |                                    |                   |                       |                 |               |       |               |     |            |             |       |            |
|                                       |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                    | <u>Spots/Week</u> |                       |                 | <u>Rate</u>   |       | <u>Rating</u> |     |            |             |       |            |
| Week:                                 |           | 10/22/12          | 10/28/12        | - TWTF - -                         | 4                 |                       |                 | \$450.00      |       | 2.20          |     |            |             |       |            |
| <u>Spot</u>                           | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                 |                   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |       | <u>Rate</u>   |     | <u>Rtg</u> | <u>Type</u> |       |            |
| 1                                     | M         | 10/22/12-10/28/12 |                 | M-F 6-7a News                      |                   | 6-7a                  | - TWThF - - - - | :30           |       | \$450.00      |     | 2.20       | NM          |       |            |
| spot simulcast on KSTP-TV and KSTC-TV |           |                   |                 |                                    |                   |                       |                 |               |       |               |     |            |             |       |            |
| 3                                     | M         | 10/22/12-10/28/12 |                 | M-F 6-7a News                      |                   | 6-7a                  | - TWThF - - - - | :30           |       | \$450.00      |     | 2.20       | NM          |       |            |
| 5                                     | M         | 10/22/12-10/28/12 |                 | M-F 6-7a News                      |                   | 6-7a                  | - TWThF - - - - | :30           |       | \$450.00      |     | 2.20       | NM          |       |            |
| 7                                     | M         | 10/22/12-10/28/12 |                 | M-F 6-7a News                      |                   | 6-7a                  | - TWThF - - - - | :30           |       | \$450.00      |     | 2.20       | NM          |       |            |
| 4                                     | M         | 10/23/12          | 10/26/12        | M-F GMA                            | CM                | 7-9a                  | - 1111 - -      | :30           | 4     | \$400.00      | 4   | 2.30       | NM          | 4     | \$1,600.00 |

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Alt Order #: 06842773  
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Product Desc: KLINE FOR CONGRESS  
Estimate: 212

KSTP-TV, LLC and KSAX-TV

| Ln                               | Ch        | Start             | End             | Inventory Code             | Break | Start/End Time        | Days              | Len           | Spots       | Rate                  | Pri | Rtg        | Type        | Spots | Amount     |
|----------------------------------|-----------|-------------------|-----------------|----------------------------|-------|-----------------------|-------------------|---------------|-------------|-----------------------|-----|------------|-------------|-------|------------|
|                                  |           |                   |                 | M-F GMA                    |       |                       |                   |               |             |                       |     |            |             |       |            |
| GMA<br>3X/DAY WITH MAX SEP!!!!!! |           |                   |                 | GMA                        |       |                       |                   |               |             |                       |     |            |             |       |            |
|                                  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |            |
| Week:                            |           | 10/22/12          | 10/28/12        | - 1111 - -                 |       |                       | 4                 |               | \$400.00    | 2.30                  |     |            |             |       |            |
| <u>Spot</u>                      | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>         |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>           |     | <u>Rtg</u> | <u>Type</u> |       |            |
| 7                                | M         | 10/22/12-10/28/12 |                 | M-F GMA                    |       | 7-9a                  | - TWThF - - - -   | :30           |             | \$400.00              |     | 2.30       | NM          |       |            |
| 9                                | M         | 10/22/12-10/28/12 |                 | M-F GMA                    |       | 7-9a                  | - TWThF - - - -   | :30           |             | \$400.00              |     | 2.30       | NM          |       |            |
| 10                               | M         | 10/22/12-10/28/12 |                 | M-F GMA                    |       | 7-9a                  | - TWThF - - - -   | :30           |             | \$400.00              |     | 2.30       | NM          |       |            |
| 11                               | M         | 10/22/12-10/28/12 |                 | M-F GMA                    |       | 7-9a                  | - TWThF - - - -   | :30           |             | \$400.00              |     | 2.30       | NM          |       |            |
| 5                                | M         | 10/27/12          | 10/27/12        | Sa 6-7a                    | CM    | 6-7a                  | - - - - - S -     | :30           | 2           | \$250.00              | 4   | 2.20       | NM          | 2     | \$500.00   |
|                                  |           |                   |                 | Sat 6a News                |       |                       |                   |               |             |                       |     |            |             |       |            |
| SAT 6A NEWS                      |           |                   |                 |                            |       |                       |                   |               |             |                       |     |            |             |       |            |
|                                  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |            |
| Week:                            |           | 10/22/12          | 10/28/12        | - - - - - S -              |       |                       | 2                 |               | \$250.00    | 2.20                  |     |            |             |       |            |
| <u>Spot</u>                      | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>         |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>           |     | <u>Rtg</u> | <u>Type</u> |       |            |
| 1                                | M         | 10/22/12-10/28/12 |                 | Sa 6-7a                    |       | 6-7a                  | - - - - - Sa - -  | :30           |             | \$250.00              |     | 2.20       | NM          |       |            |
| 2                                | M         | 10/22/12-10/28/12 |                 | Sa 6-7a                    |       | 6-7a                  | - - - - - Sa - -  | :30           |             | \$250.00              |     | 2.20       | NM          |       |            |
| 6                                | M         | 10/27/12          | 10/27/12        | SA GMA                     | CM    | 7-8a                  | - - - - - S -     | :30           | 2           | \$600.00              | 2   | 3.00       | NM          | 2     | \$1,200.00 |
|                                  |           |                   |                 | Sa GMA                     |       |                       |                   |               |             |                       |     |            |             |       |            |
| GMA SAT                          |           |                   |                 |                            |       |                       |                   |               |             |                       |     |            |             |       |            |
|                                  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |            |
| Week:                            |           | 10/22/12          | 10/28/12        | - - - - - S -              |       |                       | 2                 |               | \$600.00    | 3.00                  |     |            |             |       |            |
| <u>Spot</u>                      | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>         |       | <u>Start/End Time</u> | <u>Weekdays</u>   | <u>Length</u> |             | <u>Rate</u>           |     | <u>Rtg</u> | <u>Type</u> |       |            |
| 2                                | M         | 10/22/12-10/28/12 |                 | SA GMA                     |       | 7-8a                  | - - - - - Sa - -  | :30           |             | <del>(\$600.00)</del> |     | 3.00       | NM          |       |            |
|                                  |           |                   |                 | See MG 6.3<br>[PE Due HRA] |       |                       |                   |               |             |                       |     |            |             |       |            |
| 3                                | M         | 10/22/12-10/28/12 |                 | SA GMA                     |       | 7-8a                  | - - - - - Sa - -  | :30           |             | \$600.00              |     | 3.00       | NM          |       |            |
|                                  |           |                   |                 | Ⓜ MG for 6.2 10/27         |       |                       |                   |               |             |                       |     |            |             |       |            |
| 7                                | M         | 10/28/12          | 10/28/12        | Su 6-7a                    | CM    | 6-7a                  | - - - - - S       | :30           | 2           | \$225.00              | 3   | 2.70       | NM          | 2     | \$450.00   |
|                                  |           |                   |                 | Sun 6-7a News              |       |                       |                   |               |             |                       |     |            |             |       |            |
| SU 6A NEWS                       |           |                   |                 |                            |       |                       |                   |               |             |                       |     |            |             |       |            |
|                                  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |            |
| Week:                            |           | 10/22/12          | 10/28/12        | - - - - - S                |       |                       | 2                 |               | \$225.00    | 2.70                  |     |            |             |       |            |
| 8                                | M         | 10/28/12          | 10/28/12        | SU GMA                     | CM    | 7-8a                  | - - - - - S       | :30           | 2           | \$725.00              | 2   | 4.30       | NM          | 2     | \$1,450.00 |
|                                  |           |                   |                 | Su GMA                     |       |                       |                   |               |             |                       |     |            |             |       |            |
| SUN GMA                          |           |                   |                 |                            |       |                       |                   |               |             |                       |     |            |             |       |            |
|                                  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |            |
| Week:                            |           | 10/22/12          | 10/28/12        | - - - - - S                |       |                       | 2                 |               | \$725.00    | 4.30                  |     |            |             |       |            |
| 9                                | M         | 10/28/12          | 10/28/12        | Sun 8-9a                   | CM    | 8-9a                  | - - - - - S       | :30           | 1           | \$475.00              | 3   | 3.80       | NM          | 1     | \$475.00   |
|                                  |           |                   |                 | Sun 8-9a                   |       |                       |                   |               |             |                       |     |            |             |       |            |
| SUN 8A NEWS                      |           |                   |                 |                            |       |                       |                   |               |             |                       |     |            |             |       |            |
|                                  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |            |
| Week:                            |           | 10/22/12          | 10/28/12        | - - - - - S                |       |                       | 1                 |               | \$475.00    | 3.80                  |     |            |             |       |            |
| 10                               | M         | 10/23/12          | 10/26/12        | M-F 9-10a                  | CM    | 9-10a                 | - 1111 - -        | :30           | 4           | \$225.00              | 3   | 1.40       | NM          | 4     | \$900.00   |
|                                  |           |                   |                 | Live with Kelly            |       |                       |                   |               |             |                       |     |            |             |       |            |
| LIVE W/ KELLY                    |           |                   |                 |                            |       |                       |                   |               |             |                       |     |            |             |       |            |
|                                  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |            |
| Week:                            |           | 10/22/12          | 10/28/12        | - 1111 - -                 |       |                       | 4                 |               | \$225.00    | 1.40                  |     |            |             |       |            |
| 11                               | M         | 10/23/12          | 10/26/12        | M-F The View               | CM    | 10-11a                | - 1111 - -        | :30           | 4           | \$350.00              | 3   | 1.90       | NM          | 4     | \$1,400.00 |
|                                  |           |                   |                 | M-F The View               |       |                       |                   |               |             |                       |     |            |             |       |            |
| THE VIEW                         |           |                   |                 |                            |       |                       |                   |               |             |                       |     |            |             |       |            |
|                                  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |            |
| Week:                            |           | 10/22/12          | 10/28/12        | - 1111 - -                 |       |                       | 4                 |               | \$350.00    | 1.90                  |     |            |             |       |            |
| 12                               | M         | 10/23/12          | 10/26/12        | M-F Midday News            | CM    | 11a-12p               | - 1111 - -        | :30           | 4           | \$250.00              | 3   | 2.60       | NM          | 4     | \$1,000.00 |
|                                  |           |                   |                 | M-F Midday News            |       |                       |                   |               |             |                       |     |            |             |       |            |
| MIDDAY NEWS                      |           |                   |                 |                            |       |                       |                   |               |             |                       |     |            |             |       |            |
|                                  |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>            |       |                       | <u>Spots/Week</u> |               | <u>Rate</u> | <u>Rating</u>         |     |            |             |       |            |
| Week:                            |           | 10/22/12          | 10/28/12        | - 1111 - -                 |       |                       | 4                 |               | \$250.00    | 2.60                  |     |            |             |       |            |
| 13                               | M         | 10/23/12          | 10/26/12        |                            | CM    | 12-1p                 | - TWTF - -        | :30           | 2           | \$200.00              | 3   | 1.30       | NM          | 2     | \$400.00   |

|               |                     |
|---------------|---------------------|
| Order / Rev:  | 164604              |
| Alt Order #:  | 06842773            |
| Flight Dates: | 10/23/12 - 10/29/12 |

|               |                    |
|---------------|--------------------|
| Advertiser:   | Kline for Congress |
| Product Desc: | KLINE FOR CONGRESS |
| Estimate:     | 212                |

**KSTP-TV, LLC and KSAX-TV**

| Ln                                | Ch | Start             | End             | Inventory Code                       | Break             | Start/End Time | Days        | Len           | Spots | Rate       | Pri | Rtg  | Type | Spots | Amount     |
|-----------------------------------|----|-------------------|-----------------|--------------------------------------|-------------------|----------------|-------------|---------------|-------|------------|-----|------|------|-------|------------|
|                                   |    |                   |                 | M-F 12-1p 9/26-1FN<br>The Chew       |                   |                |             |               |       |            |     |      |      |       |            |
| THE CHEW                          |    |                   |                 | THE CHEW                             |                   |                |             |               |       |            |     |      |      |       |            |
|                                   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      | <u>Spots/Week</u> |                | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |            |
| Week:                             |    | 10/22/12          | 10/28/12        | - TWTF - -                           | 2                 |                | \$200.00    | 1.30          |       |            |     |      |      |       |            |
| 14                                | M  | 10/23/12          | 10/26/12        | M-F 4-430p<br>Millionaire            | CM                | 4-430p         | - TWTF - -  | :30           | 2     | \$250.00   | 3   | 1.60 | NM   | 2     | \$500.00   |
| MILLIONAIRE                       |    |                   |                 | MILLIONAIRE                          |                   |                |             |               |       |            |     |      |      |       |            |
|                                   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      | <u>Spots/Week</u> |                | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |            |
| Week:                             |    | 10/22/12          | 10/28/12        | - TWTF - -                           | 2                 |                | \$250.00    | 1.60          |       |            |     |      |      |       |            |
| 15                                | M  | 10/23/12          | 10/26/12        | M-F 430-5p News<br>430p News         | CM                | 430-5p         | - TWTF - -  | :30           | 2     | \$250.00   | 3   | 1.90 | NM   | 2     | \$500.00   |
| 4:30P NEWS                        |    |                   |                 | 430P NEWS                            |                   |                |             |               |       |            |     |      |      |       |            |
|                                   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      | <u>Spots/Week</u> |                | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |            |
| Week:                             |    | 10/22/12          | 10/28/12        | - TWTF - -                           | 2                 |                | \$250.00    | 1.90          |       |            |     |      |      |       |            |
| 16                                | M  | 10/23/12          | 10/26/12        | M-F 5-530p<br>M-F 5-530p             | CM                | 5-530p         | - TWTF - -  | :30           | 2     | \$450.00   | 3   | 3.00 | NM   | 2     | \$900.00   |
| 5P NEWS                           |    |                   |                 | 5P NEWS                              |                   |                |             |               |       |            |     |      |      |       |            |
|                                   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      | <u>Spots/Week</u> |                | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |            |
| Week:                             |    | 10/22/12          | 10/28/12        | - TWTF - -                           | 2                 |                | \$450.00    | 3.00          |       |            |     |      |      |       |            |
| 17                                | M  | 10/23/12          | 10/26/12        | M-F 6-630p<br>M-F 6-630p             | CM                | 6-630p         | - TWTF - -  | :30           | 2     | \$700.00   | 3   | 3.40 | NM   | 2     | \$1,400.00 |
| 6P NEWS                           |    |                   |                 | 6P NEWS                              |                   |                |             |               |       |            |     |      |      |       |            |
|                                   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      | <u>Spots/Week</u> |                | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |            |
| Week:                             |    | 10/22/12          | 10/28/12        | - TWTF - -                           | 2                 |                | \$700.00    | 3.40          |       |            |     |      |      |       |            |
| 18                                | M  | 10/23/12          | 10/26/12        | M-F 630-7p<br>M-F 630-7p             | CM                | 630-7p         | - TWTF - -  | :30           | 2     | \$650.00   | 3   | 2.80 | NM   | 2     | \$1,300.00 |
| 6:30P- NEWS                       |    |                   |                 | 630P NEWS                            |                   |                |             |               |       |            |     |      |      |       |            |
|                                   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      | <u>Spots/Week</u> |                | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |            |
| Week:                             |    | 10/22/12          | 10/28/12        | - TWTF - -                           | 2                 |                | \$650.00    | 2.80          |       |            |     |      |      |       |            |
| 22                                | M  | 10/29/12          | 10/29/12        | Mon Spcl 2<br>Dancing with the Stars | CM                | 7-9p           | M- - - - -  | :30           | 1     | \$5,250.00 | 3   | 9.70 | NM   | 1     | \$5,250.00 |
| Dancing w/ Stars                  |    |                   |                 | ftc 9/24                             |                   |                |             |               |       |            |     |      |      |       |            |
|                                   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      | <u>Spots/Week</u> |                | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |            |
| Week:                             |    | 10/29/12          | 11/04/12        | M- - - - -                           | 1                 |                | \$5,250.00  | 9.70          |       |            |     |      |      |       |            |
| 25                                | M  | 10/23/12          | 10/26/12        | M-F,Su Late News<br>M-F, Su 10-1035p | CM                | 10-1035p       | - TWTF - -  | :30           | 2     | \$900.00   | 3   | 3.80 | NM   | 2     | \$1,800.00 |
| LATE NEWS                         |    |                   |                 | LATE NEWS                            |                   |                |             |               |       |            |     |      |      |       |            |
|                                   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      | <u>Spots/Week</u> |                | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |            |
| Week:                             |    | 10/22/12          | 10/28/12        | - TWTF - -                           | 2                 |                | \$900.00    | 3.80          |       |            |     |      |      |       |            |
| 29                                | M  | 10/29/12          | 10/29/12        | M-F 6-7a News<br>M-F 6-7a News       | CM                | 6-7a           | M- - - - -  | :30           | 1     | \$450.00   | 4   | 2.20 | NM   | 1     | \$450.00   |
| NEWS 6A<br>WITH MAX SEP!          |    |                   |                 | NEWS 6A                              |                   |                |             |               |       |            |     |      |      |       |            |
|                                   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      | <u>Spots/Week</u> |                | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |            |
| Week:                             |    | 10/29/12          | 11/04/12        | M- - - - -                           | 1                 |                | \$450.00    | 2.20          |       |            |     |      |      |       |            |
| 30                                | M  | 10/29/12          | 10/29/12        | M-F GMA<br>M-F GMA                   | CM                | 7-9a           | M- - - - -  | :30           | 1     | \$400.00   | 4   | 2.30 | NM   | 1     | \$400.00   |
| GMA<br>3X/DAY WITH MAX SEP!!!!!!! |    |                   |                 | GMA                                  |                   |                |             |               |       |            |     |      |      |       |            |
|                                   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      | <u>Spots/Week</u> |                | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |            |
| Week:                             |    | 10/29/12          | 11/04/12        | M- - - - -                           | 1                 |                | \$400.00    | 2.30          |       |            |     |      |      |       |            |
| 31                                | M  | 10/29/12          | 10/29/12        | M-F 9-10a<br>Live with Kelly         | CM                | 9-10a          | M- - - - -  | :30           | 1     | \$225.00   | 3   | 1.40 | NM   | 1     | \$225.00   |
| LIVE W/ KELLY                     |    |                   |                 | LIVE WITH KELLY                      |                   |                |             |               |       |            |     |      |      |       |            |
|                                   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      | <u>Spots/Week</u> |                | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |            |
| Week:                             |    | 10/29/12          | 11/04/12        | M- - - - -                           | 1                 |                | \$225.00    | 1.40          |       |            |     |      |      |       |            |
| 32                                | M  | 10/29/12          | 10/29/12        | M-F The View<br>M-F The View         | CM                | 10-11a         | M- - - - -  | :30           | 1     | \$350.00   | 3   | 1.90 | NM   | 1     | \$350.00   |
| THE VIEW                          |    |                   |                 | THE VIEW                             |                   |                |             |               |       |            |     |      |      |       |            |
|                                   |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                      | <u>Spots/Week</u> |                | <u>Rate</u> | <u>Rating</u> |       |            |     |      |      |       |            |
| Week:                             |    | 10/29/12          | 11/04/12        | M- - - - -                           | 1                 |                | \$350.00    | 1.90          |       |            |     |      |      |       |            |

Order / Rev: 164604  
Alt Order #: 06842773  
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Kline for Congress  
Product Desc: KLINE FOR CONGRESS  
Estimate: 212

KSTP-TV, LLC and KSAX-TV

| Ln                          | Ch        | Start             | End             | Inventory Code                             | Break                 | Start/End Time | Days            | Len           | Spots                 | Rate       | Pri        | Rtg         | Type | Spots | Amount     |
|-----------------------------|-----------|-------------------|-----------------|--|-----------------------|----------------|-----------------|---------------|-----------------------|------------|------------|-------------|------|-------|------------|
| 33                          | M         | 10/29/12          | 10/29/12        | M-F Midday News<br>M-F Midday News         | CM                    | 11a-12p        | M-----          | :30           | 1                     | \$250.00   | 3          | 2.60        | NM   | 1     | \$250.00   |
|                             |           |                   |                 | MIDDAY NEWS                                | MIDDAY NEWS           |                |                 |               |                       |            |            |             |      |       |            |
|                             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |            |             |      |       |            |
| Week:                       |           | 10/29/12          | 11/04/12        | M-----                                     | 1                     |                | \$250.00        |               | 2.60                  |            |            |             |      |       |            |
| 34                          | M         | 10/29/12          | 10/29/12        | M-F 12-1p 9/26-TFN<br>The Chew             | CM                    | 12-1p          | M-----          | :30           | 1                     | \$200.00   | 3          | 1.30        | NM   | 1     | \$350.00   |
|                             |           |                   |                 | THE CHEW                                   | THE CHEW              |                |                 |               |                       |            |            |             |      |       |            |
|                             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |            |             |      |       |            |
| Week:                       |           | 10/29/12          | 11/04/12        | M-----                                     | 1                     |                | \$200.00        |               | 1.30                  |            |            |             |      |       |            |
| <u>Spot</u>                 | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                         | <u>Start/End Time</u> |                | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>           |            | <u>Rtg</u> | <u>Type</u> |      |       |            |
| 1                           | M         | 10/29/12-11/04/12 |                 | M-F 12-1p 9/26-TFN                         | 12-1p                 |                | M-----          | :30           | <del>(\$200.00)</del> |            | 1.30       | NM          |      |       |            |
| See MG 34.2<br>[PE Due HRA] |           |                   |                 |  |                       |                |                 |               |                       |            |            |             |      |       |            |
| 2                           | M         | 10/29/12-11/04/12 |                 | M-F 12-1p 9/26-TFN                         | 12-1p                 |                | M-----          | :30           | \$350.00              |            | 1.30       | NM          |      |       |            |
| Ⓜ MG for 34.1 10/29         |           |                   |                 |  |                       |                |                 |               |                       |            |            |             |      |       |            |
| 35                          | M         | 10/29/12          | 10/29/12        | M-F 5-530p<br>M-F 5-530p                   | CM                    | 5-530p         | M-----          | :30           | 1                     | \$450.00   | 3          | 3.00        | NM   | 1     | \$450.00   |
|                             |           |                   |                 | 5P NEWS                                    | 5P NEWS               |                |                 |               |                       |            |            |             |      |       |            |
|                             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |            |             |      |       |            |
| Week:                       |           | 10/29/12          | 11/04/12        | M-----                                     | 1                     |                | \$450.00        |               | 3.00                  |            |            |             |      |       |            |
| 39                          | M         | 10/29/12          | 10/29/12        | M-F 430-5p News<br>430p News               | CM                    | 430-5p         | M-----          | :30           | 1                     | \$250.00   | 3          | 1.90        | NM   | 1     | \$250.00   |
|                             |           |                   |                 | 4:30P NEWS                                 | 430P NEWS             |                |                 |               |                       |            |            |             |      |       |            |
|                             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |            |             |      |       |            |
| Week:                       |           | 10/29/12          | 11/04/12        | M-----                                     | 1                     |                | \$250.00        |               | 1.90                  |            |            |             |      |       |            |
| 40                          | M         | 10/29/12          | 10/29/12        | M-F 6-630p<br>M-F 6-630p                   | CM                    | 6-630p         | M-----          | :30           | 1                     | \$700.00   | 3          | 3.40        | NM   | 1     | \$700.00   |
|                             |           |                   |                 | 6P NEWS                                    | 6P NEWS               |                |                 |               |                       |            |            |             |      |       |            |
|                             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |            |             |      |       |            |
| Week:                       |           | 10/29/12          | 11/04/12        | M-----                                     | 1                     |                | \$700.00        |               | 3.40                  |            |            |             |      |       |            |
| 41                          | M         | 10/27/12          | 10/27/12        | Sat 8-9a<br>Sat 8-9a News                  | CM                    | 8-9a           | -----S-         | :30           | 1                     | \$325.00   | 3          | 0.00        | NM   | 1     | \$325.00   |
|                             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |            |             |      |       |            |
| Week:                       |           | 10/22/12          | 10/28/12        | -----S-                                    | 1                     |                | \$325.00        |               | 0.00                  |            |            |             |      |       |            |
| 44                          | M         | 10/27/12          | 10/27/12        | Lt News Delay ABC Spo<br>Late News Delayed | CM                    | 1030-1105p     | -----S-         | :30           | 1                     | \$800.00   | 2          | 0.00        | NM   | 1     | \$800.00   |
|                             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |            |             |      |       |            |
| Week:                       |           | 10/22/12          | 10/28/12        | -----S-                                    | 1                     |                | \$800.00        |               | 0.00                  |            |            |             |      |       |            |
| 45                          | M         | 10/23/12          | 10/26/12        | M-F 1035-1102p thru 1/7<br>Nightline       | CM                    | 1035-1102p     | -TWTF--         | :30           | 3                     | \$900.00   | 2          | 0.00        | NM   | 3     | \$2,700.00 |
|                             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |            |             |      |       |            |
| Week:                       |           | 10/22/12          | 10/28/12        | -TWTF--                                    | 3                     |                | \$900.00        |               | 0.00                  |            |            |             |      |       |            |
| 46                          | M         | 10/23/12          | 10/26/12        | M-F GMA<br>M-F GMA                         | CM                    | 7-9a           | -TWTF--         | :30           | 4                     | \$500.00   | 2          | 0.00        | NM   | 4     | \$2,000.00 |
|                             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |            |             |      |       |            |
| Week:                       |           | 10/22/12          | 10/28/12        | -TWTF--                                    | 4                     |                | \$500.00        |               | 0.00                  |            |            |             |      |       |            |
| 47                          | M         | 10/29/12          | 10/29/12        | M-F GMA<br>M-F GMA                         | CM                    | 7-9a           | M-----          | :30           | 1                     | \$500.00   | 2          | 0.00        | NM   | 1     | \$500.00   |
|                             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |            |             |      |       |            |
| Week:                       |           | 10/29/12          | 11/04/12        | M-----                                     | 1                     |                | \$500.00        |               | 0.00                  |            |            |             |      |       |            |
| 48                          | M         | 10/23/12          | 10/26/12        | M-F 430-5p News<br>430p News               | CM                    | 430-5p         | -TWTF--         | :30           | 1                     | \$400.00   | 2          | 0.00        | NM   | 1     | \$400.00   |
|                             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |            |             |      |       |            |
| Week:                       |           | 10/22/12          | 10/28/12        | -TWTF--                                    | 1                     |                | \$400.00        |               | 0.00                  |            |            |             |      |       |            |
| 49                          | M         | 10/23/12          | 10/26/12        | M-F 6-630p<br>M-F 6-630p                   | CM                    | 6-630p         | -TWTF--         | :30           | 2                     | \$1,100.00 | 2          | 0.00        | NM   | 2     | \$2,200.00 |
|                             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                            | <u>Spots/Week</u>     |                | <u>Rate</u>     |               | <u>Rating</u>         |            |            |             |      |       |            |
| Week:                       |           | 10/22/12          | 10/28/12        | -TWTF--                                    | 2                     |                | \$1,100.00      |               | 0.00                  |            |            |             |      |       |            |
| N50                         | M         | 10/28/12          | 10/28/12        |  | CM                    | Sun 10-1030a   | -----S          | :30           | 1                     | \$350.00   | 2          | 0.00        | NM   | 1     | \$350.00   |

Order / Rev: 164604  
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Estimate: 212

KSTP-TV, LLC and KSAX-TV

| Ln           | Ch | Start             | End             | Inventory Code  | Break | Start/End Time | Days              | Len | Spots | Rate        | Pri | Rtg           | Type   | Spots | Amount      |
|--------------|----|-------------------|-----------------|-----------------|-------|----------------|-------------------|-----|-------|-------------|-----|---------------|--------|-------|-------------|
| Sun 10-1030a |    |                   |                 |                 |       |                |                   |     |       |             |     |               |        |       |             |
| At Issue     |    |                   |                 |                 |       |                |                   |     |       |             |     |               |        |       |             |
|              |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week:        |    | 10/22/12          | 10/28/12        | -----S          |       |                | 1                 |     |       | \$350.00    |     | 0.00          |        |       |             |
| N51          | M  | 10/24/12          | 10/26/12        | M-F 6-630p      | CM    | 6-630p         | --WTF--           | :30 | 1     | \$1,100.00  | 2   | 0.00          | NM     | 1     | \$1,100.00  |
|              |    |                   |                 | M-F 6-630p      |       |                |                   |     |       |             |     |               |        |       |             |
|              |    | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> |       |                | <u>Spots/Week</u> |     |       | <u>Rate</u> |     | <u>Rating</u> |        |       |             |
| Week:        |    | 10/22/12          | 10/28/12        | --WTF--         |       |                | 1                 |     |       | \$1,100.00  |     | 0.00          |        |       |             |
|              |    |                   |                 |                 |       |                |                   |     |       |             |     |               | Totals | 73    | \$37,875.00 |